

Roadshow Ambassador

What does the role involve?

As a Roadshow Ambassador, you will represent our organisation across various locations and events, engaging with the public to gain feedback and information as well as information and signposting to the public. This role involves planning, preparation, setup, and active participation in events, ensuring a positive experience for attendees.

What will you get out of it?

- Make a meaningful difference in your community by amplifying their voices in relation to Health and Social Care in Herefordshire.
- Enhancing your CV by developing new skills and gaining confidence.
- Flexible volunteering hours to fit around your schedule.
- Meet new people, make friends and become part of a supportive and dedicated team.
- Healthwatch Herefordshire will pay reasonable travelling expenses

Key Responsibilities:

• Event Representation:

- Act as a positive ambassador for our organisation, upholding its values and reputation.
- Welcome and interact with event attendees,
- o Provide information and answer questions, where appropriate.

• Promotion & Engagement:

- Work with the Healthwatch Herefordshire staff to promote events.
- o Engage with attendees, chat, ask questions and listen.
- o Collect feedback from the public using forms and digital tools.

Planning & Setup:

- Support the planning and preparation of both ad-hoc and pre-planned events.
- Assist in setting up digital operations and physical setups at events.
- o Ensure all promotional materials are organised and available.

Skills you may have or would like to develop:

- Verbal communication skills for engaging with diverse audiences.
- Confidence in public speaking and presentations.



- Strong organizational skills with attention to detail.
- Ability to manage multiple tasks and prioritise effectively.
- Comfortable using digital platforms such as Teams (training provided).
- Basic proficiency in Microsoft Word, Excel, and PowerPoint.
- Reliable, punctual, and professional in representing the organization.
- Respect for confidentiality and handling sensitive information.
- Ability to lift and move event materials and equipment.

Experience:

- Previous experience in event promotion, customer service, or a related field is desirable.
- Enjoys speaking to members of the public.

Support and Training:

- Regular contact with the team and volunteer meetings.
- Ongoing support from a designated staff member.
- Full training including an induction to our organisation.
- Access to relevant training sessions and resources.

Time Commitment:

- Flexible volunteering roles that fit around your schedule.
- Ideally, a regular commitment on a weekly or monthly basis, but ad-hoc opportunities are available to suit your lifestyle.